Ben Ziff Revision Schedule March – May 2019

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| Week beginning |  | PRACTICE ESSAYS |
| 1. 25 Feb – 1 Mar | **R1**  Media Industries, audiences; Economic, political and cultural contexts | 1) Use the Breakfast Show case study to explore how Radio 1 is facing the challenges of a changing media landscape. 2) To what extent does The Breakfast Show demonstrate the success of Radio 1 in attracting new and younger audiences? 3) What aspects of The Breakfast Show's online presence help to secure its popularity  among its target audience of 15 to 29 year olds? |
| 1. 4-8   March | **Jungle Book**  Media industries;  Economic and historical contexts | 1. Discuss how far the distribution of the 1967 Jungle Book differs from the distribution of the 2016 Jungle Book.  [15] 2. Show how the industry ensures that mainstream films reach the widest possible audiences. Discuss with reference to the 2 versions of the Jungle Book you have studied. [15] 3. What does the Jungle Book 2016 and its distribution methods tell us about the changing nature of audiences and society? [15] |
| 1. 11-15   March | **Minecraft**  Industries, audiences; economic and social contexts | 1. What factors are important in the production, distribution and consumption of video games? Refer to Minecraft in your answer. [15 marks] 2. Explain the impact of digitally convergent media platforms on video game production, distribution and consumption. Refer to Minecraft to support your answer. [15]   3) Explain why online audience participation is so important to the success of Minecraft. [15] |
| 1. 18-22   March | **Music Video**  Language, representations;  social and cultural contexts | 1. Explain how representations in music videos are chosen to promote the artist(s). Refer to **one** of the music videos you have studied to support your answer. [10] 2. “Music videos reflect the cultural context in which they were made.”  Discuss this statement through a comparison of the two music videos you have studied: one music video from List A and one music video from List B.  [15] 3. 'Music videos tend to suggest a mood rather than tell a story.' Discuss by comparing the two music videos you have studied.[10] 4. 'Music videos are obsessed by representations of outsiders and misfits.' Discuss, referring to the two music videos you have studied.[10] 5. 'The characters in music videos are stereotypes rather than real people.' Discuss, referring to the two music videos you have studied. [10] |

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| 1. 25-29   March | **ST/D83 (in-depth study)**  All theoretical areas, academic ideas and contexts | 1)Why do long form television dramas from different countries offer different representations? [20]  2) Evaluate the relevance of Todorov’s theory of narratology to long form television drama.[15]  3) Discuss the extent to which the long form television dramas you have studied challenge the conventions of genre. Your answer should make reference to **both** long form television dramas you have studied: one from List A and one from List B. [20]  4) Discuss the extent to which your chosen long form television dramas successfully target their audiences. Your answer should make reference to **both** long form television dramas you have studied: one from List A and one from List B [20]  5) Evaluate the usefulness of academic ideas and arguments in helping your understanding of how media language is used in **one** of the long form television dramas that you have studied.[20] |
| 1. 1-5   April | **ST/D83 (in-depth study)**  All theoretical areas, academic ideas and contexts |  |
| HOLIDAY  3 weeks   1. 8-12 April 2. 15-19 April 3. 22-26 April | **Revise all of the above** |  |
| 1. 29 April-3 May | **News front pages & full editions**  (in-depth study)  All theoretical areas, academic ideas and contexts | 1. Compare and contrast the mode of address in Sources A and B. [15] 2. Compare how far the media organisations which produce these products are reflected in the sources. [15] 3. Evaluate the usefulness of relevant academic ideas and arguments in helping your understanding of representation (in source A) [15] 4. Analyse the representations in Sources **A** and **B**. Use Van Zoonen’s concept of patriarchy in your answer. (15) 5. How far has genre influenced the media language used in Sources **A** and **B**? 6. Explain how the political context in which newspapers are produced, influences their ownership and regulation. Refer to *The Guardian* and *The Daily Mail* newspapers you have studied to support your answer.  **[10]**     1. **7)** Evaluate the usefulness of **one** of the following in understanding audiences for online newspapers such as *The Guardian* and *The Daily Mail*: **EITHER** Gerbner’s cultivation theory **OR** Shirky’s ‘end of audience’ theory. [10] |
| 1. 7 – 10   May | **News (online)**  (in-depth study)  All theoretical areas, academic ideas and contexts | 1. How far do online editions of newspapers reflect patterns of ownership and regulation? [20] 2. How have newspapers adapted to take account of changing platforms, social media and changes in consumer habits?[20] 3. How do online newspapers reflect the social, economic and cultural contexts of the times in which they are produced? [20] |
| 1. 13-17   May | **Big Issue**  Language, representations; Social, cultural and political contexts | 1. Analyse why *The Big Issue* magazine has used an intertextual approach on its front cover. [15] 2. Discuss how media language is used on the two Big Issue covers you have studied to communicate ideas, meaning and messages. [15] 3. Analyse the front covers in terms of representations - how are the representations constructed to create meaning and communicate a message? [15] |
| 1. 20-24   May | Ads  Language, representations;  Social and cultural contexts | 1. Discuss representations of gender in the advertisements you have studied [15]   2) In the adverts you have studied, comment on the use and effect of ONE of the following: layout, typography, mode of address; mise en scene [10]  3) Compare how media language is used in the construction of either ethnicity OR gender in these advertisements. [10] |
| 1. 27-31 May 2. Mon 3rd & Tues 4th June | News  Gen paper 1 revision + | Complete paper 1 practice |
| 1. Mon 10th-Weds 12th June | LFTV drama  Gen paper 2 revision + | Complete paper 2 practice |

Exam:

Paper 1 Weds 5th June a.m: News + mags Ads & music videos

Paper 2 Thurs 13th June pm: LFTV drama + film, radio, video games