

Listen to the podcast/ read the notes below and answer the following questions:

1. How many listeners per week?
2. Why is Grimmy tired after the show?
3. Is the show fully scripted?
4. What does the team call the extra bits that they can slot into the show as required?
5. Why are celebrity guests keen to appear on the R1 Breakfast Show (R1 BS)?
6. What is the word for the bits between the music? (gap/segment/link)?
7. What 'golden rules' do callers need to follow? (list at least 3)
8. The production team is compared to what sort of family?
9. What is important in the production team of presenter, producers and assistant producers?
10. What happens if guest (interviewees) are inappropriate or boring?
11. What are the worst type of answers you can get from a guest?
12. The best guests know how to ?
13. Who did Grimmy admire and why?
14. The podcast ends with advice for budding radio producers – give 2 or 3 tips

General questions

15) This podcast is part of the BBC academy. What do you think is the role of the academy?
How does it fit in with the BBC's wider role? (the start of the podcast may help you with this)

16) How does this podcast add to our understanding of media industries and how they work?
Some buzzwords to use: Teamwork, professionalism, preparation, flexibility, multiple roles

5 m listeners pw

Tired after busy programme R1 Big Weekend promo & Throwback Thursday

In work at 5.00

Prog is prepared but not fully scripted

Structured each half hour in 10 min. chunks

Flexible format

'hot food' = extra bits to add in

Celeb guests – R1 has status

Studio is a small space, v intimate

Thinking ahead to next link (3.5 mins ahead)

Caller – check quality, briefing: No radio on, no mobiles, no swearing, no brands mentioned, don't talk about x

Team effort - Like a dysfunctional family

Producers and assistant producers chop and change

Production team needs to keep fresh - new ideas

Importance of good vibe & team spirit– transmits to audience

Trust – mix of tech expertise, personality, trust, leadership, knowledge

Production team - You can never switch off- always thinking about suitable material to put into show; Whats app group - Include material that's relatable to audience

Aware of varying quality. Quality of guests etc

Bottom line is what audience wants – be informative and entertaining

Playing great new music

Music is pre-determined on a daily basis by the music team (they set the music programming for the whole day)

Guests – approached by show or will approach the show; be aware of who's around and what's happening

Boring difficult guests – are cut short. You don't want Just yes/no or awkward.

Best guests know how to play the system

Listeners will also respond by texts or twitter

Offensive guests –interview will be cut short

Aware that they are broadcasting to the nation

To get into radio production – get involved. Local station etc

Student radio

Communication skills

Direct approach stations, producers,

Diverse role – marketing, social media, filming, viral vids, multi-platform

Difference between prod role and presenters

Grimmy admired Sarah Cox & Chris Evans – themselves and silly. Not technically perfect