**MUSIC VIDEO SAMPLE EXAM QUESTIONS**

1. Explain how representations in music videos are chosen to promote the artist(s). Refer to **one** of the music videos you have studied to support your answer. [10]

 B) “Music videos reflect the cultural context in which they were made.”  Discuss this statement through a comparison of the two music videos you have studied: one music video from List A and one music video from List B.  [15]

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<http://www.understandmedia.com/topics/media-theory/143-how-to-analyze-a-music-video>

see also

**The Internet Music Video Database**. Searchable by director, song, artist. <https://imvdb.com/>

**PromoNews.tv.** New music videos, updated daily <http://promonews.tv/>

**MUSIC VIDEO EXTRA QUESTIONS & DISCUSSION POINTS**

1. Present and discuss a music video of your choice. Refer to as many media concepts and terminology as possible.
2. Discuss the importance of camerawork, editing and mise en scene in a music video from List A and one from List B (Stop Where You Are & Titanium)
3. Explain how representations in a music video are constructed to promote the artist.
4. 'Music videos reflect the cultural context in which they are made'. Discuss by comparing one video from list A and one from List B.
5. 'Music videos tend to suggest a mood rather than tell a story.' Discuss by comparing one video from list A and one from List B.
6. 'Music videos break all the rules of conventional film-making.' Discuss by comparing one video from list A and one from List B
7. 'Music videos are obsessed by representations of outsiders and misfits.' Discuss, referring to two music videos you have seen.
8. 'The characters in music videos are stereotypes rather than real people.' Discuss, referring to at least two music videos.
9. Discuss the importance of location in the two music videos you have studied from list A and B.
10. To what extent do the music videos you have studied give prominence to the following aspects: intertextuality; performance; narrative; production design; cinematography; animation and CGI.
11. How important is intertextuality in the MV's you have studied?
12. In what ways are the music videos you have studied postmodern?
13. \*\*Consider some of the theories you have come across in the context of the music videos you have studied. How helpful are these academic approaches? Among others, you could discuss Dyer, Berger, Mulvey, Neale, Gauntlett, Baudrillard,Todorov.