

**OCR REQUIRES THAT YOU
ARE ABLE TO REFER TO
AT LEAST 2 ARTICLES
FROM
THE MAIL ONLINE
AND
AT LEAST TWO ARTICLES
FROM**

Media form	Set product
Newspapers	Two front covers from the <i>Daily Mail</i> and two front covers from <i>The Guardian</i> AND One complete edition of the <i>Daily Mail</i> and one complete edition of <i>The Guardian</i>
Online, social and participatory media	The <i>Mail Online</i> and <i>The Guardian</i> websites (media industries and audiences) AND at least two articles from the <i>Mail Online</i> website and at least two articles from <i>The Guardian</i> websites (Media language and representation) plus relevant Facebook, Twitter and Instagram feeds from each news organisation.

Here is an example of the type of detail to note down and learn

**MAIL ONLINE WED 28TH NOV 2019 Sudden
Death of celebrity chef Gary Rhodes
First published 09.59 article updated 15.16**

Article begins with not really a headline but a **standfirst** followed by **bullet-point kickers** – key points of the story designed to be read quickly
strong social media branding near the top: 4.1 k shares & 327 comments at last update.

'slipped & hit his head' suggests there may be some doubt about how he died; this is often code for being drunk.

Fit and healthy chef Gary Rhodes died from a brain injury when he 'slipped and hit his head' after dinner with Jennie at their home, say family as friend reveals his last words to him were 'life couldn't be better'

- EXCLUSIVE: Chef Gary Rhodes slipped and hit his head, a close friend revealed
- His family released a statement saying he died from a 'subdural haematoma'
- Friend and chef Vineet Bhatia said he was fit and healthy five days before death
- He was pictured hugging Rhodes in one of the last photographs of him
- Rhodes died in Dubai, where he lived, with his wife Jennie by his side. He was 59
- Tributes flooded in yesterday as he was hailed the 'first rock star of cooking'

By SHEKHAR BHATIA IN DUBAI FOR MAILONLINE and ED RILEY FOR MAILONLINE
PUBLISHED: 09:59, 28 November 2019 | UPDATED: 15:16, 28 November 2019



narrow strip centred down the page, surrounded by **background ad** for Heathrow airport.

narrow column format means the content can easily be **resized and scaled down for mobile platforms**.

sidebar of shame remains visible on right hand side.

long scrollable article with lots of images, interviews and video tributes. **Mixed media content (digital convergence)**

text is broken up by a **photo gallery** - 37 photos in total
article is followed by photo profiles of 10 more celeb chefs

clicking on the photo changes the page to a horizontal clickable **slide show** of 37 photos including screenshots of social media posts

Article includes **1 video**. Advert plays when video is clicked. These ads change each time.

subtitles help to make video more **user-friendly** – viewers may watch the content at work with volume down. This is also disability friendly (for hard of hearing).

Video is an example of:

cross-media / cross-platform

dynamic content

digital convergence.



Rhodes, famous for his gelled spiky hair and for 'putting British cuisine on the map' passed away with his wife Jennie by his side in Dubai where he has lived since 2011





Gary Rhodes (pictured on the left) with brother Kit and mother Jean on holiday

each photo contains a menu/bar of **social media icons** – helps user **interaction and content-sharing** (Shirky).

article contains **biographical** details & a childhood photo, placed towards the end of the report.



The article contains 2 **sidebars** – one about brain injuries and the other about avoiding a head injury following an accident when he was 19.

Breaks up text and adds interesting background. Thorough coverage.

Social media comment – screenshots of tweets & instagram posts from celebrity chefs and friends are included in the middle of the article. Includes an Instagram post from Jamie Oliver and a tweet from Gordon Ramsay.

Social media posts through the day include tributes + reaction to clarification details from family in the evening that he died of a head injury, not as a result of a fall.

hashtag GaryRhodes #GaryRhodes

Twitter & FB: Lots of tributes from abroad, some in Arabic (based in Dubai now). Ordinary users' RIP's +

screenshots of recipe books & favourite recipes

early tweets react to the death of 3 famous people in one day – Jonathan Miller, Clive James & Gary Rhodes

'He'll be cooking meals for the other two in the sky'

Gary Rhodes was warned as a teenager about suffering another brain injury after near-death accident

Chef Gary Rhodes was warned by doctors at the age of 19 about avoiding another head injury after a near-fatal road collision.

Medics said he suffered a blood clot on the brain in a near-death accident when he was a teenager and needed eight hours of brain surgery.

Rhodes was hit by a van while working his first full-time job at the Hilton in Amsterdam in 1979.

