Radio 1 Breakfast Show Facts

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| 1 Times of The Breakfast Show |  |
| 2 Target audience age -group |  |
| 3 When did Nick Grimshaw take over and from whom? |  |
| 4 R1 Playlist is decided by a |  |
| 5 A List songs- how many weekly plays?  B List?  C List? |  |
| 6 Why is there a Brit List? |  |
| 7 Give the 3 main aspects of the BBC’s general role as a public service broadcaster |  |
| 8 Apart from music, what else does Radio 1 aim to provide (its ‘remit’ = obligation, mission, duty) |  |
| 9 It aims to avoid ‘globally homogenous’ music. Meaning of homogenous? |  |
| 10 Emphasis on promoting new artists especially from where |  |
| 11 How is R1 funded? |  |
| 12 Why no advertising? |  |
| 13 R1 should deliver content that is  High quality, original, challenging, innovative and engaging, and should nurture UK ……….. |  |
| 14 If it aims to expose listeners to new and sometimes challenging material, this means it gets audience out of  The filter bubble  The echo chamber  The data harvest |  |
| 15 BBC news is meant to be accurate, independent and ………  Subjective  Biased  Impartial |  |
| 16 Alongside more familiar music, R1 aims to provide listeners with (choose one)  popular content  more diverse & original content  more US music |  |
| 17 Which one of the following is NOT one of the 6 public purpose features   1. Stimulating creativity & cultural excellence 2. Promoting education and learning 3. Promoting citizenship & civil society (Brit values) 4. Reflecting the UKs nations regions and communities 5. Promoting the UKs Armed Forces 6. Bringing the Uk to the world and the world to the UK 7. Promoting tech innovation & new forms of communication |  |
| 18 The general trend regarding listeners for R1 Breakfast Show is ……………. According to …………… |  |
| 19 How do R1 bosses defend this trend? |  |
| 20 YouTube, Twitter, Facebook are examples of social media …… which encourage interaction |  |

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| 1 Times of The Breakfast Show | 6.30-10.00 weekdays |
| 2 Target audience age -group | Under 30s |
| 3 When did Nick Grimshaw take over and from whom? | Sept 2012 Chris Moyles |
| 4 R1 Playlist is decided by a | Committee |
| 5 A List songs- how many weekly plays?  B List?  C List? | 25  15  8-10 |
| 6 Why is there a Brit List? | To promote new Brit artists |
| 7 Give the 3 main aspects of the BBC’s general role as a public service broadcaster | Inform Educate Entertain |
| 8 Apart from music, what else does Radio 1 aim to provide (its ‘remit’ = obligation, mission, duty) | News, docs, advice relevant to 15-30 audience |
| 9 It aims to avoid ‘globally homogenous’ music. Meaning of homogenous? | The same |
| 10 Emphasis on promoting new artists especially from where | UK  ‘nurture Uk talent’ |
| 11 How is R1 funded? | Licence fee |
| 12 Why no advertising? | It’s a PSB |
| 13 R1 should deliver content that is  High quality, original, challenging, innovative and engaging, and should nurture UK ……….. | Talent |
| 14 If it aims to expose listeners to new and sometimes challenging material, this means it gets audience out of  The filter bubble  The echo chamber  The data harvest |  |
| 15 BBC news is meant to be accurate, independent and ………  Subjective  Biased  Impartial |  |
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| 17 Which one of the following is NOT one of the 6 public purpose features   1. Stimulating creativity & cultural excellence 2. Promoting education and learning 3. Promoting citizenship & civil society (Brit values) 4. Reflecting the UK’s nations regions and communities 5. Promoting the UK’s Armed Forces 6. Bringing the Uk to the world and the world to the UK 7. Promoting tech innovation & new forms of communication |  |
| 18 The general trend regarding listeners for R1 Breakfast Show is ……………. According to …………… | Falling RAJAR |
| 19 How do R1 bosses defend this trend? | * Listeners are using other platforms * Over 30s are being scared off (Ben Cooper, Head of R1 ‘Controller’) |
| 20 YouTube, Twitter, Facebook are examples of social media …… which encourage interaction | platforms |