**OCR Feminist Theory (Female Representations) 'Scavenger Hunt' SEE THEORY ZONE GUIDES**

**A) Mrs Fisher's video on Liesbet Van Zoonen**

(Don't worry if Mrs Fisher talks about media texts you haven't looked at – she is teaching a different exam board. Her theory explanations are clear and useful).

|  |  |
| --- | --- |
|  | Write your answers here |
| 1) How do we get many of our ideas about gender? Clue – what subject are you studying? | through media texts  media 'discourse' – content of mags, films, newspaper websites, music vids, |
| 1. Our ideas on gender change according to what? | historical and cultural contexts  They change through the ages depending on society's values, tastes etc |
| 3) What is the word for a male dominated society? P…. | patriarchy |
| 1. Male objectification is associated with which word ? it implies 'showing off', proudly displaying masculine values like strength, health, fitness, courage | spectacle – reinforces patriarchal values |
| 5) Apart from being sexualised, women are often depicted in what sort of roles? | often represented in caring, domestic, family roles |
| 6) NOT IN VIDEO: Of all the areas you have studied which one, APART FROM NEWSPAPERS & MAGS, is likely to contain the most examples of female objectification? | music videos, |

**Section B Mrs Fisher's video on Judith Butler**

|  |  |
| --- | --- |
| 7) For Judith Butler, gender is a type of p…….  gender is a form of social conditioning – learned, copied behaviours that are based on society's expectations, values and beliefs. Butler calls this *performativity.* | performance |
| 1. Gender is …….. ………. ……. rather than 'what we are'.   Gender identities are about a set of behaviours. These repeated performances and behaviours are a form of r…… | what we do  ritual |

**Section C Mrs Fisher's video – bell hooks (a black theorist who talks about what modern feminism actually is)**

|  |  |
| --- | --- |
| 1. What should you remember when you write her name? [Not in video]: Why do you think she has chosen to do this? | don't use capital letters |
| 10) **Complete the 4 captions that appear on the video**  a) Feminism is the struggle to end patriarchal …………….  b) Feminism is a ….. commitment  c) Women are not all ………………. against in the same way or to the same extent.  d) Discrimination and oppression against women vary depending on ……… and ……….. | 1. oppression 2. political 3. discriminated 4. ethnicity (race) and class |

**Sections A B C = MAX 15 marks**

**TURN OVER FOR NEXT SECTION**

**Section D Four background docs**

**1) Hooks**

a) Find her real name ……………………………………………………………………… [Gloria Watkins]

b) Her views on feminism are linked closely to the black experience and especially the legacy of …………… [slavery]

c) What is the term used for multiple forms of discrimination ? ………………………….. [intersectionality]

d) What type of gaze does she talk about? …………………………………. [oppositional]

**2) Male Gaze (John Berger & Laura Mulvey)**

a) Complete the John Berger Quotation: Berger- Men look at women, women watch themselves being ……………… [watched]

b) According to Laura Mulvey, typical media representations of women suggest that the camera is a type of ………………………………………………………………………………….. [male voyeur / observer]

**4) George Gerbner**

a) Which Gerbner theory could link to feminist views on representation? Explain.

……………………………………………………………………… ………………………………………………………………………

……………………………………………………………………………………………………………………………………………… [cultivation theory because over time, media messages in the form of sexist, objectified representations affect the way women look at themselves and the way men look at and judge women)

**5) Bandura**

a) What was the name of his experiment ? ……………………………………………………………… [Bobo Doll]

b) What did he try to prove? …………………………………………………………………………………..…………………………………………………………………………………..………………………………………………………………… [ a link between screen violence and children's behaviour, 'copy cat' imitative behaviour)

c) Is there a possible link between Bandura and any of the ideas outlined by Van Zoonen, Butler or hooks?

……………………………………………………………………… ………………………………………………………………………

………………………………………………………………………………………………………………………………………………

[media texts such as music videos, The Mail Online's sidebar of shame, newspaper front pages could affect behaviour in women's own attitudes to their sexuality and men's behaviour towards women]

SECTION D = MAX 20 MARKS

PAGE TOTAL MAX 35 MARKS